



### Host an UNTIL WE HEAL Safe Surgery Summit

Education is a core part of advocacy. Host a Safe Surgery Summit under the banner of the UNTIL WE HEAL campaign. Invite guest speakers, form a panel, and plan brainstorming breakout sessions to talk about local and global health challenges. Establish the connections between global access to safe surgery, public health, welfare and economic development. Checkout <u>this video</u> to see what Juan "JD" Leano's summit at the University of British Columbia in Canada was like. Keep reading for materials and ideas to help you host your own summit.



### Safe Surgery Summit Checklist

#### 2 months in advance

- □ Book the venue or pick a location
- □ Meet with advisors or event coordinators
- □ Align with other student groups
- Look for sponsors
- Book audio and visual technology
- Pick a theme
- Create an engaging agenda

#### 1 month in advance

□ Design and distribute fliers (include: Title, date/time, location, ticket information, Facebook/Twitter information, incentives, sponsor/partner logos)

□ Create Facebook event

- Recruit volunteers, and assign them jobs
- □ Activate your audience on social media using **#UNTILWEHEAL**

□ Secure speakers and presenters: You can ask professors specializing in fields like global health and economic development or even local health professionals

#### 1 to 2 weeks in advance

- $\Box$  Sell, or give out, tickets, if desired
- □ Secure catering, if desired
- Venue walkthroughrun
- of show
- □ Maintain social media activation using **#UNTILWEHEAL**
- □ Spread awareness through word of mouth on campus



### **Creative Materials**

Operation Smile wants to be sure that you have everything you need to host a successful UNTIL WE HEAL Safe Surgery Summit, so we've put together some kits to send to you once you tell us about your event.

#### Register your event to receive\*:

- Two UNTIL WE HEAL Tshirts
- One flash drive containing: poster and flyer templates, the campaign logo and artwork, videos to show at your summit, BandAid sticker templates and other useful items
- About 100 BandAid stickers
- 20 patient story cards
- About 16 UNTIL WE HEAL branded raffle/swag items including cell phone speakers, back-of-phone card holders, white boards and more

If you would like to brand your event with vinyl **UNTIL WE HEAL** banners or popup posters, let us know and we'll see how we can help!

\* In return for this material support, we ask that you provide participants with a link to a survey we put together to gauge their interest in advocating for safe surgery in the future. *Please ask them to take the survey before they leave your event:* <u>http://goo.gl/forms/mwQCQE4JvG</u>



### **Speaker Outreach Template**

#### Dear [Their Name],

I am writing you on behalf of [Insert your organization or club name] to invite you to be a speaker at our first Safe Surgery Summit on [Insert date, location and time] to educate other students about the global lack of access to safe, effective and welltimed surgical care. As the [Insert title and department] with expertise in [insert], we hope you will accept this invitation to speak at our event to help shed light on this global health issue.

As you may know, in 2015 the Lancet Commission on Global Surgery issued the Global Surgery 2030 report that made the case for increasing access to safe surgery to improve global health, welfare and economic development. Organizations such as the World Health Organization, the United Nations and a consortium of universities, including Harvard and Emory, have been working to bring safe surgery to the fore as an essential component of health care and a universal human right that should be accessible to all. However, more support is needed to make this a reality.

The **[Insert your organization or club name]** is joining **UNTIL WE HEAL**, a new Youth-driven campaign to bring attention to the tremendous need for access to safe surgery. For billions of patients around the world, safe surgery is not an option due to the shortage of surgeons and equipment, the distance to surgical sites and the cost. **UNTIL WE HEAL** is the first effort of its kind to inspire and engage young people to advocate for children who do not have access to basic surgeries that could save their lives. From our experience working with Operation Smile, an international medical charity providing free cleft surgeries to children in low-and middle-income countries, there is so much we can do to improve the health and lives of children worldwide through access to surgical care.

Thank you for considering this request. Please let me know if you can join us or if you would like more information about the program.

Warm regards, [Your name]



### **Talking Points and Discussion Topics**

The below information is designed to assist you in your event planning process. It is by no means exhaustive; feel free to tailor these questions and topics to best suit your audience.

#### **Optional Introductory Consensus Questions:**

- How many people here have ever been to the hospital? Show of hands.
- How many of you have ever needed surgery?
- Did any of you have to travel more than a day to get to the hospital?
- Did the doctors have all of the surgical equipment they needed?

## Speaking Topics: What, Where, Who, Why, and How can we change this.

- The difference between safe and unsafe surgery.
- Where is unsafe surgery prevalent and who is most affected.
- Setting Public Health Priorities: the impact of surgery, what kind of diseases can be treated with surgery and how this impacts overall wellbeing and economic development
- Barriers [barriers to care] that patients face that prevent them from accessing the surgical and medical care they need, when they need it.
- Factors affecting the lack of infrastructure in low-and middle-income countries necessary for providing safe, effective and welltimed
- surgery.

• The role various academic and professional disciplines play in addressing this global health crisis.

#### **Discussion Questions:**

- What does safe surgery mean in the US? In the context of other cultures?
- What are some things that you consider basic human rights?
- Where are the most underserved populations?
- Who are some of the most underserved people?
- What are some common medical causes or needs for surgery?
- Whose responsibility is it to provide health care, and safe surgery, to the global population?

• How can we educate others about what life is like for a person living with an operable medical condition, like a cleft lip or cleft palate?

• How can youth like you create positive social changes in response to global issues like lack of access to safe surgery?